Technology Assessment
for Non-technical Higher Education Leaders

Are your institution's technology investments pushing your school ahead – or holding you back?

Take this quick quiz to find out!

Colleges and universities rely on technology more than ever, yet first-time presidents feel less prepared to manage their institution's IT function than any other area of their responsibility[1].

Most college presidents, COOs and CFOs don't know the right questions to ask to find out if their technology investments are pushing their schools ahead of the pack — or holding them back.

This Technology Assessment is built with your role in mind: **no IT knowledge, auditing or interaction necessary**.

Just score each of the questions below on a 1-5 scale based on your own perspective at this moment and add up the score at the end.

[1] The Independent College Presidency, 1986-2016 Council of Independent Colleges, 2017

AREA OF ASSESSMENT

	1	2	3	4	5

1. Does your CIO or VP of IT sit on your cabinet?

- **1** No
- **3** No, but he/she is on the agenda regularly to report
- **5** Yes

2. How frequently does your cabinet and/or department/functional heads meet with your CIO or VP of IT?

- **1** Never
- **2** A few times a year at most
- **3** At least once a quarter
- **4** Regular monthly meetings
- **5** They are in continual communication

3. How often does your IT team complete projects on time, on budget and at or above your stakeholders' expectations?

- **1** Never
- **2** 0-25% of the time
- **3** 25-50% of the time
- **4** 50-75% of the time
- **5** All the time

4. How many of the following documents does your IT team develop and maintain to your immediate knowledge?

- **IT STRATEGIC PLAN: 1-3 YEARS**
- **IT PROJECT ROADMAP: 12 MONTHS**
- **IT SECURITY PLAN**
- **DISASTER RECOVERY PLAN**
- **BUSINESS CONTINUITY PLAN**

- **1** 0-1 plans
- **2** 1-2 plans
- **3** 2-3 plans
- **4** 3-4 plans
- **5** 4-5 plans

5. When you request or run an executive dashboard or report from your critical IT platforms, how **timely**, **complete** and **accurate** do you believe it to be, overall?

- **1** Not at all
- **2** Somewhat
- **3** Enough to be useful
- **4** Very
- **5** Complete

AREA OF ASSESSMENT

	1	2	3	4	5

6. How satisfied would you say your faculty, staff and students are with your campus technology support, investments and infrastructure?

- **1** Very unsatisfied
- **2** Somewhat unsatisfied
- **3** Equally satisfied and unsatisfied
- **4** Somewhat satisfied
- **5** Very satisfied

7. Do your IT outcomes align, enable and support the institution's strategic plan, using the same metrics you use to measure strategic progress?

- **1** No, they use IT metrics and speak only to IT outcomes
- **3** Somewhat, with a mix of IT and strategic metrics
- **5** Yes, our IT outcomes are aligned entirely with our strategic outcomes.

8. Is your IT team reactive or proactive?

- **1** 90-100% of their time is spent reactively putting out fires.
- **2** 75% of the time they are reacting, and 25% of the time they're focused on developing and innovating.
- **3** 50/50 balance between reactivity and proactivity.
- **4** 25% of the time they are reacting, and 75% of the time they're focused on developing and innovating.
- **5** More than 80% of their time is spent developing and innovating in support of our strategic plan and key metrics.

9. How often does an IT-related issue make its way to your desk, due to the duration, breadth, depth or importance of the issue?

- **1** More than 10 times a year
- **3** 6-10 times a year
- **5** 1-5 times a year

10. Do you have budgeted IT outcomes defined for the next fiscal year?

- **1** No
- **5** Yes

TOTAL SCORE

Total **Your Score**

40-50 POINTS

Congratulations! You're in the **OPTIMIZE** zone of the technology maturity model, where your technology investments are optimized and strategically aligned with your institutional needs. Your IT team responds to issues promptly and effectively, freeing up most of their time to work closely with your stakeholders to determine their needs and develop solutions and support to address them. Your technology investments are paying off and delivering strong returns and pushing your institution ahead.

30-39 POINTS

A good start! You're in the **STABILIZE** zone of the technology maturity model, where your technology platforms are stabilized and balanced between reacting to technology-related issues and addressing the future needs of your stakeholders. Your IT team helps you analyze trends and anticipate where technology might be able to support the needs of the institution. Your technology investments have not been optimized leaving plenty of opportunities to grow, but they aren't holding you back or driving you ahead of your competitors.

10-29 POINTS

WARNING! Your institution is in the **TRIAGE** zone in the technology maturity model, allocating most/all of its available IT resources to putting out fires, patching broken platforms and trying to maintain the existing technology investments you've already made. As a result, projects are delivered late, over budget, or not at all. Your stakeholders are unsatisfied, and you're getting involved far more than you should. In this state, it will be very difficult for your hard-working team to provide the IT support your institution needs to succeed and remain viable given the current higher education environment. **You need outside help, now.**

Visit **www.DynamicCampus.com** to find out more.

Dynamic Campus

✉ **Sales@DynamicCampus.com**   📞 **(888) 805-3022**

www.DynamicCampus.com